

How can your business become more sustainable?

A **measure to manage** organisational
development programme

The Sustainability Company and The Shannon Company
New Zealand/ Australia is a 50-50 partnership.

The partnership is all about combining sustainable
practice with behaviour change.

Whether it's changing the way you communicate to
your customers, the way you do business or change
you want to see in your community.

What we do is encourage people to change
their lives willingly and for good. That's all we do.

**The
Sustainability
Company**

The Sustainability Company New Zealand
PO Box 25-022
Christchurch 8144
Phone: +64 021 631 540
www.thesustainabilitycompany.co.nz

The Shannon Company Australia
Level 2, 461 Bourke Street
Melbourne Vic 3000
Phone: +61 3 8602 2100
www.theshannoncompany.com.au

Image courtesy of Martin Hill

**The
Sustainability
Company**



50% of the time working together to learn how to use the tools & address common issues.

50% individual support for the specific issues impacting each business.

50% reduction in SP360° fees

SP360° fee is 25-30k each for a localised corporate group spread over two years.

For a 2-3 company process we allow four people per business. This allows each business group to work as a collaborative implementation team.

A measure to manage behaviour change programme

Through a set of connected and practical customised tools, you will learn to collect data, identify specific issues and explore opportunities for new ways of doing things. Whether your company is small or large, this programme supports you to examine the four key dimensions of sustainable practice (environmental, social, political and economic). You will create new insights that inform a change and action agenda for business.

The Major Client Group (MCG process) includes two to three major clients in a geographical cluster. 50% of the time is spent working together through a facilitated series of workshops outline below. The remaining 50% is spent in-house supporting staff and reviewing systems to encourage behaviour change - willingly and for good.

This 24-month programme and its associated tools are delivered through a series of group workshops plus one-to-one support time. It is expected that businesses spend on average an additional five hours per week on the programme outside workshop time.

WORKSHOP 1 90° Tools

Business Case

- > Trends in your sector
- > Business goals and mapping process
- > Identifying capacity for change
- > Four dimensions of sustainability
- > Linking strategic goals with sustainable practice aspirations

WORKSHOP 2 180° Tools

Footprint Audit

- > Data gathering process
- > Audits using full matrix system
- > Policy identification
- > Social workplace data

WORKSHOP 3 270° Tools

Supply Chain and Procurement

- > Supply chain re-alignment
- > Re-shaping account data
- > Cradle-to-grave process identifying issues & actions
- > Identifying stakeholder partnerships
- > Raw materials

WORKSHOP 4 360° Tools

Business Repositioning and Reporting

- > Full circle set of tools
- > Action tasks implemented
- > Sharing behaviour change with a wider audience
- > Sustainable business practice
- > Raising staff capability to act

WHO SHOULD ATTEND?

This programme is ideal for middle to senior managers who want to develop new insight, improve foresight and inform creative change to allow a re-design of a more sustainable business for the sake of future generations. You will gain tools for reflecting on your current practice and plotting a new course for your business. A programme requirement is that the most senior decision-maker in each business attends the first workshop.

THE KEY BENEFITS

- Confidential and personalised data linked to your business objectives
- A holistic and connected approach towards implementing sustainable solutions
- A partnership between Sustainable Practice 360° consultants that raises the capability and competence of your staff in addressing sustainability issues
- Innovative foresight to explore end-to-end solutions for maintaining ecological life-support systems on the planet
- A future-focused commitment towards corporate responsibility
- Long-term cost-effective solutions for business sustainability
- It will save you money off your bottom line
- Shared information across the MCG and collective practice to encourage business of a different kind

PROGRAMME FEES

\$25-30k per business (excluding GST). Approximately 12.5-15k per year.

The fee includes programme participation for up to four staff at the series of workshops, and in-house one-to-one consultancy advice for 50% of the time, plus a full set of customised tools and access to online materials.

A tax invoice will be issued upon confirmation of registration.

First years payment must be received before the programme starts to secure your place.

LOCATIONS

The programme is run in various locations throughout New Zealand and Australia. Locations are subject to demand (normally 2-3 businesses is an MCG).

REGISTRATION

To register and/or to express your interest and location preference, please contact The Sustainability Company PO Box 25022 Christchurch, barry@thesustainabilitycompany.co.nz or phone mobile 021631540 or The Shannon Company, 461 Bourke St, Melbourne Vic Australia