

How can your business become more sustainable?

A **measure to manage** organisational
development programme

The Sustainability Company and The Shannon Company
New Zealand/ Australia is a 50-50 partnership.

The partnership is all about combining sustainable
practice with behaviour change.

Whether it's changing the way you communicate to
your customers, the way you do business or change
you want to see in your community.

What we do is encourage people to change
their lives willingly and for good. That's all we do.

**The
Sustainability
Company**

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Image courtesy of Martin Hill

**The
Sustainability
Company**



“Joining the 360 programme was an easy step for the team at Fluid. We place a high value on good business thinking, forward planning and customer expectation. We haven’t been disappointed.

“Future proofing your business is the only sensible thing to do in a world where the old norms no longer apply and is where the 360 tools deliver.”

Tim Buckley
Creative Director, Fluid, Queenstown

A measure to manage behaviour change programme

Through a set of connected and practical customised tools, you will learn to collect data, identify specific issues and explore opportunities for new ways of doing business. This programme supports small medium enterprise businesses (normally under 50 staff) to examine the four key dimensions of sustainable practice (environmental, social, political and economic). You will create new insights that inform a change and action agenda for business. Guided support is provided by facilitators associated with the Sustainability Company.

Cluster Programme includes 10 businesses (normally small medium enterprise with less than 50 staff). 50% of the time is spent working together through a facilitated series of workshops, outlined below. The remaining 50% is implemented by clients working with their own staff using the online tools with approximately five hrs support time from The Sustainability Company associated facilitators.

This 12-month programme and its associated tools are delivered through a series of group workshops plus one-to-one advisory time. It is expected that businesses spend on average an additional five hours per week on the programme outside workshop time. There is approximately 3 months between each workshop allowing time to implement the tools and new practice.

Workshop 1 90° Tools – Business Case

- > Trends in your sector
- > Business goals and mapping process
- > Identifying capacity for change
- > Four dimensions of sustainability
- > Linking strategic goals with sustainable practice aspirations

Workshop 2 180° Tools – Footprint Audit

- > Data gathering process
- > Audits using full matrix system
- > Policy identification
- > Social workplace data

Workshop 3 270° Tools – Supply Chain and Procurement

- > Supply chain re-alignment
- > Re-shaping account data
- > Cradle-to-grave process identifying issues & actions
- > Identifying stakeholder partnerships
- > Raw materials

Workshop 4 360° Tools – Business Repositioning and Reporting

- > Full circle set of tools
- > Action tasks implemented
- > Sharing behaviour change with a wider audience
- > Sustainable business practice
- > Raising staff capability to act

Who should attend?

This programme is ideal for middle to senior managers who want to develop new insight, improve foresight and inform creative change to allow a re-design of a more sustainable business for the sake of future generations. You will gain tools for reflecting on your current practice and plotting a new course for your business. A programme requirement is that the most senior decision-maker in each business attends the first workshop.

The key benefits

- It will save you money off your bottom line
- Confidential and personalised data linked to your business objectives
- A holistic and connected approach towards implementing sustainable solutions
- A partnership between Sustainable Practice 360° consultants that raises the capability and competence of your staff in addressing sustainability issues
- Innovative foresight to explore end-to-end solutions for maintaining ecological life-support systems on the planet
- A future-focused commitment towards corporate responsibility
- Long-term cost-effective solutions for business sustainability
- Shared information across the cluster group, and collective practice to encourage business of a different kind

Programme fees

\$4,000 (excluding GST)

In New Zealand qualifying businesses, who are eligible for a 50% subsidy through the Chamber of Commerce Regional Partners Network Programme established by New Zealand Trade & Enterprise (NZTE), will pay only \$2,000 (excluding GST). Details on how to access the subsidy are available from The Sustainability Company.

The fee includes programme participation for up to two staff at the series of workshops, and up to five hours of one-to-one consultancy advice, plus a full set of customised tools and access to online materials.

Additional advisory time is available at \$200 (excluding GST) per hour.

A tax invoice will be issued upon confirmation of registration. Payment must be received before the programme starts to secure your place.

Locations

The programme is run in various locations throughout New Zealand and Australia. Locations are subject to demand (normally ten business is a cluster).

Registration

To register and/or to express your interest and location preference, please contact The Sustainability Company PO Box 25022 Christchurch, barry@thesustainabilitycompany.co.nz or phone mobile 021631540 or The Shannon Company, 461 Bourke St, Melbourne Vic Australia