

The Sustainability Company and The Shannon Company  
New Zealand/ Australia is a 50-50 partnership.

The partnership is all about combining sustainable  
practice with behaviour change.

Whether it's changing the way you communicate to  
your customers, the way you do business or change  
you want to see in your community.

What we do encourage people to change  
their lives willingly and for good. That's all we do.

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# How can your business become more sustainable?

A **measure to manage** organisational  
development programme



Image courtesy of Martin Hill

**The  
Sustainability  
Company**



# Otago Polytechnic leading light in sustainable practice implementation

For Otago Polytechnic, says Chief Executive Phil Ker, “Sustainability is not a ‘bolt on’, but an essential element of all that we do.”

The Polytechnic has become a leader in New Zealand’s tertiary education sector by aligning sustainable practice to all four of its strategic goals that support its commitment towards educational excellence.

“We’ve embraced an holistic approach to sustainability, incorporating environmental, social, economic and compliance/regulatory aspects,” Ker explains. Its efforts were recognised in 2011, when the Polytechnic became a finalist in the New Zealand Institute of Chartered Accountants (NZICA) Leadership Awards for best sustainability reporting – a process and structure guided by participation in the SP360° programme.

“We began the SP360° process in 2010 to help draw together the various components of our Sustainability Strategy Framework, and align our institutional strategies and expectations with sustainable practice,” Ker says. “Sustainable practice is evident in our annual reporting process and continues to be refined as we continue to learn and develop greater efficiency in what we do.”

He says the Polytechnic is now seeing short- and long-term economic efficiencies, improved supply chain relationships and a strong emphasis on reducing our environmental footprint.

“Our development and progress has been supported by our SP360° facilitator and the process has been strategic, thorough and challenging. We look forward to continuing the journey towards ‘business of a different kind’, and pursuing a better working and learning environment for our students, staff and community stakeholders.

“Sustainable practice is extremely important to us; it is the right thing to do and an important example to our students, who will enter a global green economy.”



## A measure to manage behaviour change programme

Through a set of connected, practical and customised tools you will learn to collect data, identify specific issues and explore opportunities for new ways of doing business. This programme allows your business to examine performance in the four key dimensions of sustainable practice (environmental, social, political and economic). You will create new insights that inform a change and action agenda for your business. Guided support is provided by facilitators associated with the Sustainability Company.

**Corporate Clients.** Normally a corporate client is large businesses and employees over 200 staff. The client may have a number of business locations and a wide range of business activity. 100% of the time is spent working through a facilitated series of workshops, outlined below, with appropriate in-house support for staff reviewing systems to encourage behaviour change - willingly and for good. Building business capability and capacity within the business to implement sustainable practice is the key outcome.

This programme is often a three to four year process and is designed in partnership with each client. The process and its associated tools are delivered through a series of workshops plus one-to-one support time. It is expected that businesses will weave the tools into their business DNA and align their strategic business goals with sustainable practice. The tools are delivered at the pace of the client, allowing time to implement and develop new practice, to maximise best results.

### Workshop 1 90° Tools – Business Case

- > Trends in your sector
- > Business goals and mapping process
- > Identifying capacity for change
- > Four dimensions of sustainability
- > Linking strategic goals with sustainable practice aspirations

### Workshop 2 180° Tools – Footprint Audit

- > Data gathering process
- > Audits using full matrix system
- > Policy identification
- > Social workplace data

### Workshop 3 270° Tools – Supply Chain and Procurement

- > Supply chain re-alignment
- > Re-shaping account data
- > Cradle-to-grave process identifying issues & actions
- > Identifying stakeholder partnerships
- > Raw materials

### Workshop 4 360° Tools – Business Repositioning and Reporting

- > Full circle set of tools
- > Action tasks implemented
- > Sharing behaviour change with a wider audience
- > Sustainable business practice
- > Raising staff capability to act

### Who should attend?

This programme is ideal for middle to senior managers who want to develop new insight, improve foresight and inform creative change to allow a re-design of a more sustainable business for the sake of future generations. You will gain tools for reflecting on your current practice and plotting a new course for your business. A programme requirement is that the most senior decision-maker in each business attends the first workshop.

### The key benefits

- It will save you money off your bottom line
- Confidential and personalised data linked to your business objectives
- A holistic and connected approach towards implementing sustainable solutions
- A partnership between Sustainable Practice 360° consultants that raises the capability and competence of your staff in addressing sustainability issues
- Innovative foresight to explore end-to-end solutions for maintaining ecological life-support systems on the planet
- A commitment towards corporate responsibility
- Long-term cost-effective solutions for business sustainability

### Programme fees

Price on application and customised for each client. The corporate process normally includes a front end scoping process to determine the extent of work to be implemented. This includes a full written proposal and normally a presentation to senior management, the Board or Council.

### Locations

The programme is run in various locations throughout New Zealand and Australia. Locations are subject to demand.

### Registration

To register and/or to express your interest and location preference, please contact The Sustainability Company PO Box 25022 Christchurch, [barry@thesustainabilitycompany.co.nz](mailto:barry@thesustainabilitycompany.co.nz) or phone mobile 021631540 or The Shannon Company, 461 Bourke St, Melbourne Vic Australia